

A yellow circle containing the white text "SGH".

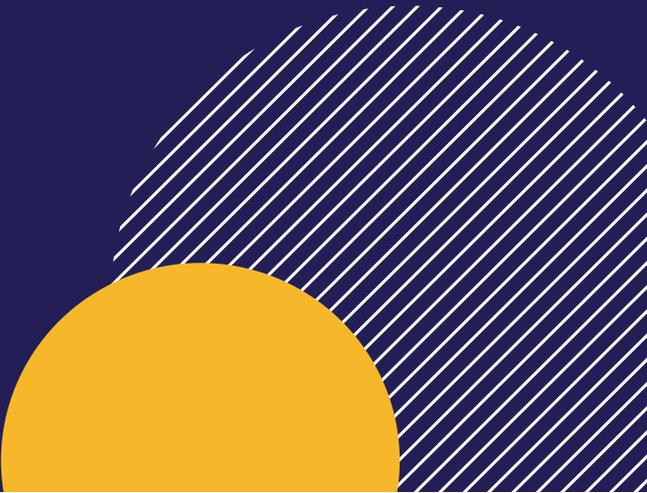
SGH



# CEMS Master's in International Management

A guide for SGH students

September 2022

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**I**

# About CEMS

# What are CEMS and CEMS MIM?

CEMS is a global alliance of leading academic schools from 34 countries on 6 continents, multinational companies and NGOs, which aims at preparing future generations of leaders and thus at contributing to more open and sustainable world. It is worth mentioning that SGH Warsaw School of Economics, as the only university in Poland, is a member of CEMS Alliance. Therefore, SGH students are given an opportunity to participate in the CEMS MIM Programme!

CEMS Master's in International Management (MIM) is a flagship master programme for graduate students at SGH who are seeking a global career. CEMS MIM consists of theoretical knowledge transferred by the best professors and practical workshops delivered by company experts. Joining this master program gives a great opportunity to acquire leadership experience in the international environment, and also to make life-long friendships and create unforgettable memories.

**To learn more visit CEMS section on SGH website or on official CEMS portal.**

# SGH and CEMS MIM

SGH Warsaw School of Economics, as the only university in Poland, is a member of CEMS Alliance. SGH students are given an opportunity to participate in its flagship programme CEMS MIM and seek a global career.

SGH has joined CEMS in 1996 at the moment brings two corporate partners into the alliance: Mastercard and Santander. SGH - as well as 33 other business schools from all over the world - offers both academic and practice-oriented CEMS courses. The practical courses are unique and definitely differ from standard classes conducted at the university. The companies offering courses are for instance: McKinsey & Company, Procter & Gamble, L'Oreal, Mastercard, Hilti. Apart from that, there are classes conducted by CEMS Professors, which teach students both very important soft and hard skills. CEMSMIM participants have one of a kind chance to gain first-hand practical knowledge, from which they can certainly benefit in their future professional life!

**To learn more visit ["Why to study CEMS at SGH?"](#) on SGH website.**



# Academic Members and term abroad

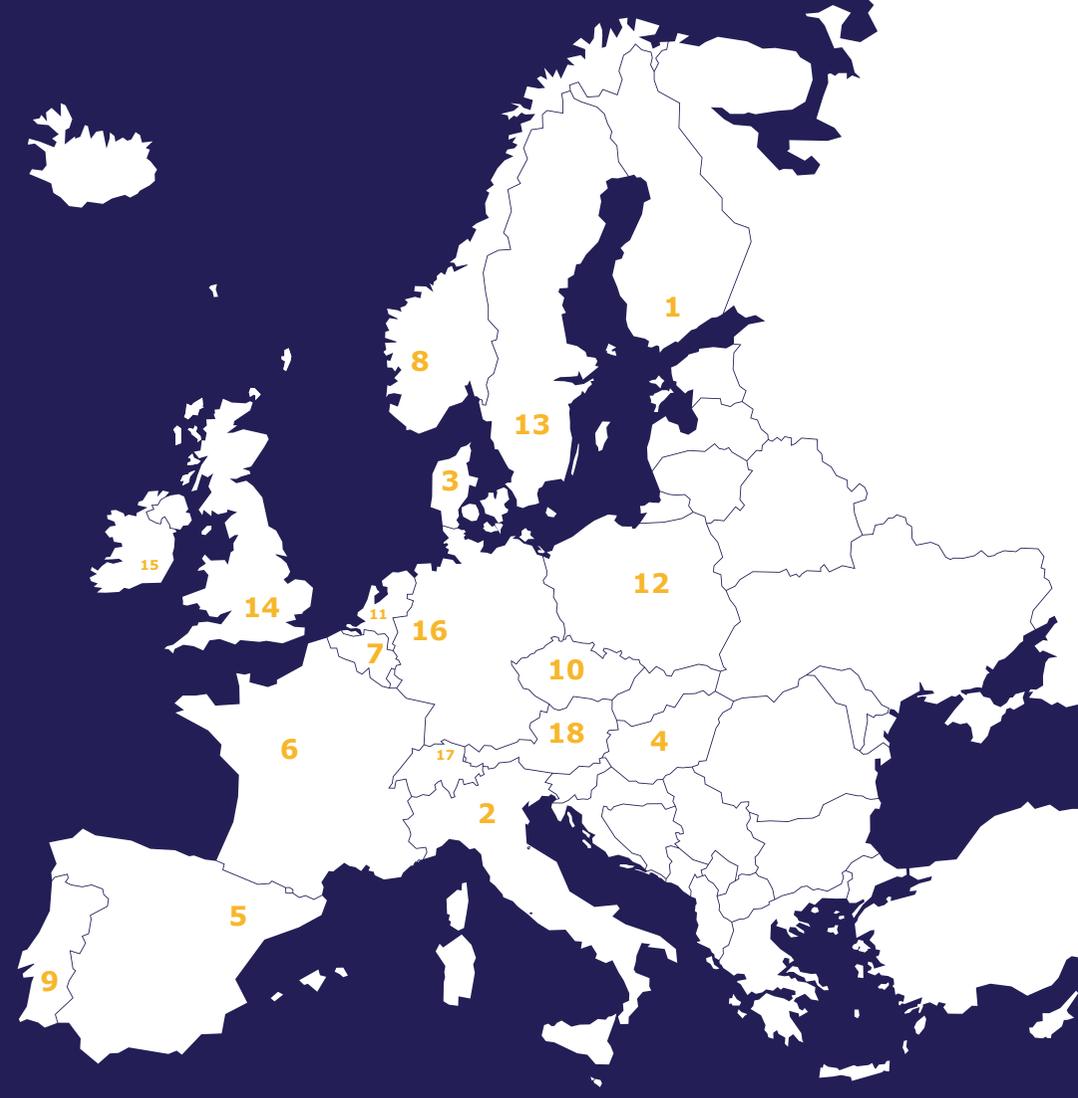
During CEMS MIM students are obliged to spend one semester (either Term 1 or Term 2) abroad in one of the 34 CEMS Alliance member schools. Next two pages present current CEMS Academic Members.

**To get to know more visit [Term abroad](#) and [Member schools](#) sections on SGH website and also [Terms](#) and [Academic Members](#) sections on official CEMS portal.**



# CEMS Academic Members

- 1** Aalto University School of Business
- 2** Bocconi University
- 3** Copenhagen Business School
- 4** Corvinus University of Budapest
- 5** ESADE
- 6** HEC Paris
- 7** Louvain School of Management
- 8** Norwegian School of Economics
- 9** Nova School of Business and Economics
- 10** Prague University of Economics and Business
- 11** Rotterdam School of Management, Erasmus University
- 12** SGH Warsaw School of Economics
- 13** Stockholm School of Economics
- 14** The London School of Economics and Political Science
- 15** UCD Michael Smurfit Graduate Business School
- 16** University of Cologne
- 17** University of St.Gallen
- 18** WU (Vienna University of Economics and Business)



# CEMS Academic Members

**19** Cornell SC Johnson  
College of Business

**20** Escola de Administração  
de Empresas de São  
Paulo - FGV

**21** Graduate School of  
Management, St. Petersburg  
University

**22** HKUST Business School

**23** Indian Institute of Management  
Calcutta

**24** Ivey Business School

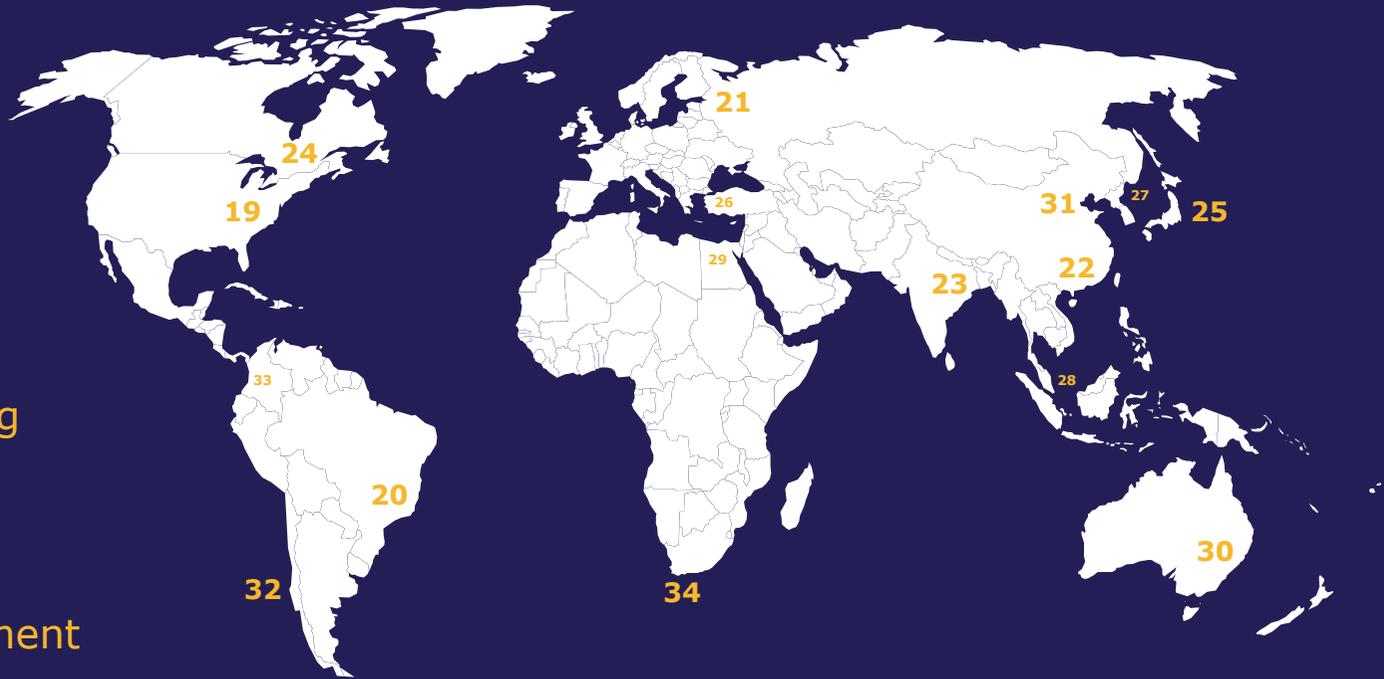
**25** Keio University

**26** Koç University Graduate School of Business

**27** Korea University Business School

**28** National University of Singapore

**29** The American University in Cairo  
School of Business



**30** The University of Sydney Business School

**31** Tsinghua University School of Economics  
and Management

**32** Universidad Adolfo Ibáñez

**33** Universidad de los Andes School of  
Management

**34** University of Cape Town Graduate  
School of Business

# CEMS Corporate Partners

CEMS was built on the vision of creating a bridge between the academic and corporate worlds. CEMS Corporate Partnership is perceived as a long-term commitment bringing benefits to the whole CEMS alliance. Networking, building corporate relations, getting to know market standards and expectations play a big part in planning the future career paths and among everything - they brings amazing development opportunities! Right now, over 60 world-renowned companies work together with MIM students, alumni and faculty as a part of this global business network.



To learn more visit [Corporate Partners](#) section on SGH website or on [official CEMS portal](#).

Partners as of January 2022

# CEMS Social Partners

Since 2010, CEMS has also integrated non-profit organisations as Social Partners. Social Partners are a crucial part of CEMS Community - thanks to their involvement, both sides benefit from this cooperation and the CEMS alliance can develop continuously. So far the organization can boast of cooperation with 8 Social Partners!

The logo for Kiron, featuring the word "kiron" in a bold, blue, lowercase sans-serif font.

Partners as of January 2022

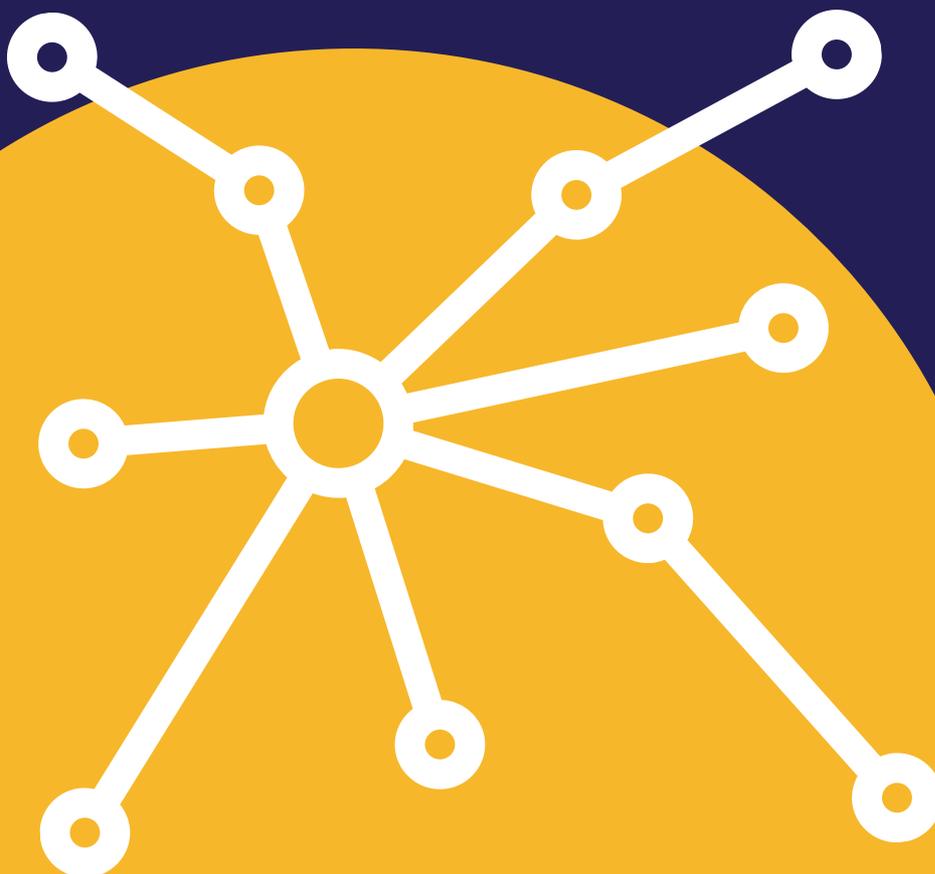
To learn more visit [Social Partners](#) section on SGH website or on [official CEMS portal](#).

# Alumni Network

CEMS connects not only during CEMS MIM programme, but also after it. Over years CEMS alumni community has been growing and strengthening their relations. Over 16 500 CEMS Global Alliance ambassadors work together to promote CEMS MIM programme, its core mission and values. People from more than 100 nationalities, working in many different sectors constitute the global alumni network.

Alumni support CEMS students in learning, jumping into CEMS student life or choosing an internship. They become students' mentors and cooperate at many different levels throughout their CEMS journey.

**To get to know more visit [Alumni Network section](#) on CEMS portal.**





**II**

# **CEMS MIM in a nutshell**

# Programme Structure

During one-year CEMS MIM Programme students are obliged to realize obligatory curriculum components. First of all, each student is required to complete one semester at their university and another semester abroad. Moreover, International Internship, which should last at least 8 weeks, is the third obligatory part of the programme.

CEMS MIM begins with Block Seminar, which consists of non-standardized universities' lectures and covers different cultural and academic aspects. The other mandatory points are: Global Citizenship, Global Leadership Global Strategy and Business Project. Students are also required to participate in Skill Seminars and complete Hard Skills Courses for a minimum of 5 ECTS in total. Furthermore, besides the mandatory courses, students are able to freely choose various classes that can help them boost their career path.

To see the structure of the whole year check out the next page.

**To get to know more visit Curriculum section on SGH website or on official CEMS portal.**



# Programme Structure

<b>CEMS MIM YEAR</b>					
<b>Term 1 Aug – Jan School 1</b>		<b>Term 2 Feb – Jul School 2</b>			<b>Term 3 International Internship</b>
3 ECTS	28 ECTS	1 ECTS	12 ECTS	15 ECTS	<b>Min. 8 weeks</b>
<b>Block Seminar</b>	<b>Global Strategy and other CEMS Courses</b>	<b>Global Citizenship</b>	<b>Global Leadership and other CEMS courses</b>	<b>Business Project</b>	At any time during the graduate period of studies
<b>Skill Seminars 2 ECTS</b>					
<b>Hard Skills Courses 5 ECTS</b>					
<b>Ongoing language training and testing</b>					

Based on information from [cems.org](https://www.cems.org)

# Block Seminar



The Block Seminar is the first part of CEMS MIM Programme, which consists of non-standardized universities' lectures and covers different cultural and academic aspects.

Depending on the university, the Block Seminar can take place between August and mid-October. It is a mandatory part of CEMS MIM and accounts for 3 ECTS credits.

**To get to know more visit Block Seminar section on SGH website or on official CEMS portal.**

# Global Citizenship



The Global Citizenship Seminar takes place at the beginning of the second semester and consists of different meetings with either Corporate or Social Partners, which provide you extensive knowledge and give opportunity to engage with Sustainable Development Goals through experimental learning.

Depending on the university, the Global Citizenship Seminar can take place between January and February. It is a mandatory part of CEMS MIM and accounts for 1 ECTS credit.

**To get to know more visit [Global Citizenship](#) section on official CEMS website.**

# Courses

In the MIM programme, students must complete CEMS Courses worth 45 ECTS credits, including a CEMS Course in the field of Global Strategy during Term 1 and also a mandatory course in the area of Global Leadership during Term 2.



Besides the mandatory courses, students are able to take their own path and build their individual course plan! The remaining Elective and Exclusive CEMS Courses are a group of various courses with international management profile selected from the portfolio of member institutions.

To build a more holistic view, schools may also offer Open Elective Courses in History, Philosophy, Political Science or Languages (outside of the management and business fields).

**To get to know more visit Courses section on SGH website or on official CEMS portal.**

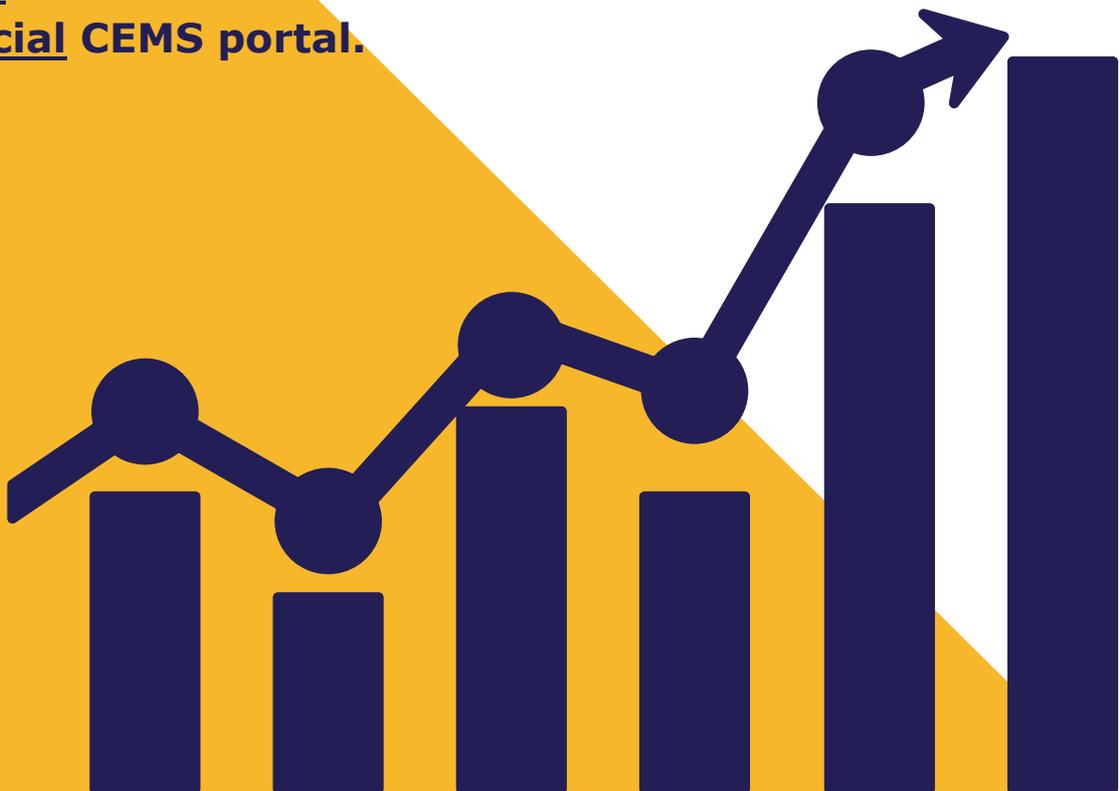
# Business Project

During Term 2, MIM students are required to complete a Business Project worth 15 ECTS. Business Projects strengthen the collaboration between universities and business in shaping the learning experience of international management students.

The CEMS Business Project aims to provide real-world learning opportunities in collaboration with corporate and social partners. It is an essential part of the CEMS MIM programme that assists students in meeting the CEMS learning objectives.

Business Projects are consultancy-style projects designed to provide students with a real-world learning experience: teams solve a real business case over the course of a one-term.

**To get to know more visit Business Project section on SGH website or on official CEMS portal.**



# Skill Seminars

Skill Seminars are training seminars in practical skills. They are essential for launching a successful professional career and for easily adapting to an international management world.

CEMS skills workshops are incorporated into the curriculum and delivered as interactive class sessions to help students have amazing soft skills trainings. Topics covered during sessions include i.e.: strategy skills, personal development, consulting skills, marketing tools or negotiation techniques.

**To get to know more visit Skill Seminar section on SGH website or on official CEMS portal.**



# International Internship

CEMS International Internships provide students with real-life educational experience incorporating an organization's culture and processes. The key goal on an internship is to turn academic knowledge into a professional, multi-cultural experience. Internships can take place at a CEMS Corporate Partner, but it is not obligatory. They may also occur in a non-profit environment, such as a humanitarian mission.

**To get to know more visit [Internship](#) section on **SGH website** or on [official](#) **CEMS portal**.**





**III**

# Recruitment process

# Selection criteria at SGH

Full-time SGH students can apply for CEMS MIM during their 1st year of Master's degree at SGH (major does not matter). The selection for CEMS MIM starts in October and is based on three general criteria:



**Intellectual  
potential and  
knowledge**



**Attitudes and  
soft skills**



**International  
Orientation**

All three aspects are evaluated in a quite complex selection process which includes: online application form (personal data, grades, student activity and languages), CV and self-presentation video, assessment and interview. All parts are described in detail separately on the following pages.

It is very important to get familiar with all the rules concerning the recruitment process. Some things - such as language certificates - need to be prepared in advance. Also, selection rules and the number of recruitment points may change each year. It is thus recommended to read all information visible on [Selection Criteria](#) section at SGH website as well as all [Appendices](#). Criteria for each year and dates of application process are given well in advance. In case of any doubts, one can also contact CEMS Office via e-mail: [cems@sgh.waw.pl](mailto:cems@sgh.waw.pl).

# CV and self- presentation video

The aim of CV is to justify motivation and suitability for the CEMS MIM programme. CV should be created using a pre-defined template and video according to specified guidelines. Details can be found in Appendices in Selection Criteria section at SGH website.

## TIPS

In order to pass the first step of selection successfully, registration on SGH for International Programmes AND the official CEMS website is required.

When justifying motivation in a video, it is worth paying attention to CEMS values and combining them with your experience. Most importantly - it is vital to prove that something more than just going abroad is a motivation to participate in CEMS MIM.

CV and video require time. It is impossible to create them for example in 30 minutes. They need to be well-thought and include experience and skills that constitute an ideal CEMS MIM candidate.

# Languages and certificates

CEMS MIM requires proficiency in 3 languages. The first language is another tongue. During application stage it is required to enclose Mother tongue declaration form. The proficiency in second language, which is English, must be proved by a commercial certificate at a certain level.

Although the third language is not required for the selection, it is worth having it because it gives additional points in the recruitment process. It is enough to prove the knowledge of the third language by language competence test from SGH, grade from final SGH language exam or a commercial certificate.

Details about languages can be found in Appendices in [Selection Criteria](#) section at SGH website.



**Most CEMSies recommend taking IELTS Academic if one does not have any commercial certificate.**

**Remember that taking a commercial exam takes time - plan your preparation and the exam date in advance so you have everything ready before the start of CEMS application process.**

# Assessment

One of the recruitment process steps is Assessment. In this stage students are divided into small groups and participate in an Assessment session with one of CEMS Corporate Partners. Students are supposed to resolve case study created by the company in a few hours. During case study, candidates are being assessed by company representatives, who have a direct influence on the number of recruitment points that they receive from Assessment.

**One does not need to prepare for Assessment. This part is not supposed to check candidate's knowledge, but the ability to work in a team.**

**Remember to be open to others, include everybody in the conversation and track the time!**

# Interview

The last step of the recruitment process is an Interview. Its aim is to once again get to know student's motivation for the programme, justify the choice of the schools for term abroad, and also to check one's knowledge about CEMS in general.



**Don't worry!  
Interview is  
conducted in a  
really nice  
atmosphere and  
its goal is to  
simply get to  
know a candidate**



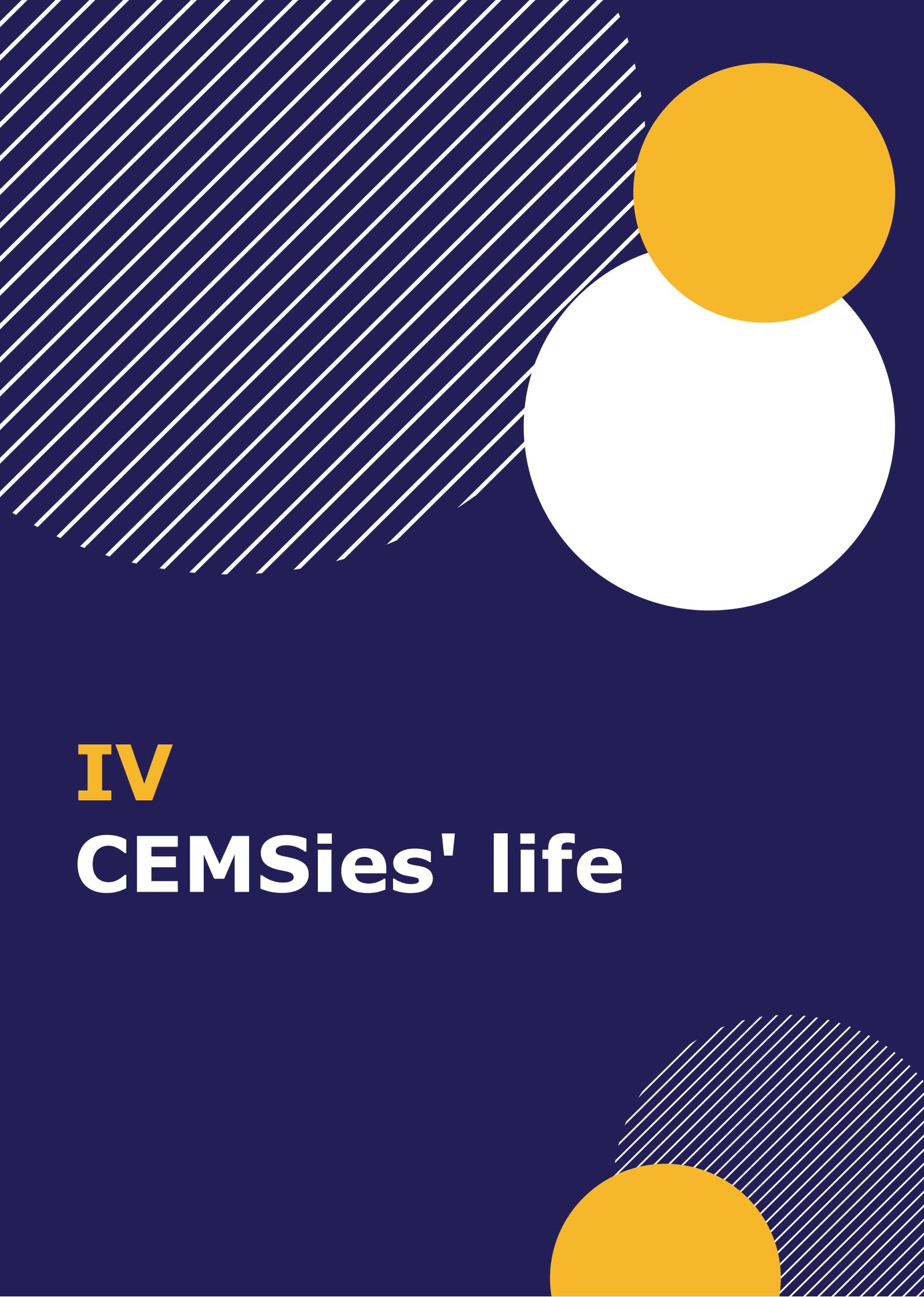
**Come prepared!  
Learn basic  
information about  
CEMS MIM  
(history, schools,  
partners, values)**



**Learn more  
about selected  
schools and  
countries.  
Justify the  
choice of the  
destination**



**Candidates need  
to be sure how  
they will make use  
of CEMS MIM and  
what they will  
give it in return**



**IV**

**CEMSies' life**

# Study hard, play harder



Most CEMSies would agree that networking is the most valuable aspect of the CEMS MIM. Participants have plenty opportunities for integration - in both formal and informal form. SGH CEMS students meet everyday during classes and spend a lot of time together after! Integration trips, Rotation dinners, Running cocktails or theme parties are just a few examples of activities one can experience as a CEMS student!

**Convinced? Don't wait and become a CEMSie!**

# CEMS Events

In addition to local networking activities, there are also international events. Check out how CEMS connects students, companies and alumni globally!

## **Career Forum**

Event which connects recruiters with future hires. It is a great opportunity for companies to raise awareness of their brands. On the other hand young graduates have a one-of-a-kind chance to be noticed by a CEMS corporate partner.

## **The Global Alumni Week**

Event that strengthens global and local relations between students and alumni, giving these two groups many opportunities for learning and networking.

## **The V4 Conference**

Annual event, hosted on a rotating basis by three CEMS member schools of the Visegrad Group: Corvinus Business School, SGH Warsaw School of Economics and Prague University of Economics and Business.

## **WARroom - the Warsaw Consulting Conference**

Event hosted by SGH Warsaw School of Economics every year. Its main goal is to associate CEMS MIM students with an idea of management consulting through workshops, case studies and networking.

## **Global Sustainability Week**

Annual, weeklong event in which the entire CEMS Alliance demonstrates its commitment to sustainability, responsible leadership, and ethical management practice through events, projects, competitions and volunteering opportunities, both on a global and local level. Activities can address a broad range of topics – from climate change and natural resource conservation to food security, shared value initiatives and poverty alleviation.

**To learn more visit [Events section](#) on CEMS portal.**

**We are waiting for you!**



Prepared by CEMS Club Warsaw

Find us on:



[www.cemsclub.pl](http://www.cemsclub.pl)